

on anthony:

GA1000-1A



on paul:

GA-1000



on dave:

DM5000B-1



WHERE EXACTLY WOULD rock band the Parlor Mob wear their Casin G-Shocks? "I would wear mine riding my motorcycle, guzzling Mountain Dew," says bassist Anthony Chick, with a laugh. "Everything we do is extreme—even 7-Eleven runs are extreme." The band just released their sophomore album *Uogs* last

October, and are currently touring the U.S., collecting new fans in every city—just don't mention the comparisons to Led Zeppelin and other '70s bands. "It gets as old as the '70s are," says drummer Sam Bey. Their debut album *And You Were A Crow*, resonated a distinct, classic rock sound, with Mark Moixes's high voice wailing over electric guitar solos. But they've severed the comparisons by creating a sound of their own with *Uogs*, while still maintaining their rock credentials with their riotous live shows. "We're a modern rock band. Some people think it's a cop-out answer," says guitarist, Dave Rosen, "but we think it's a cop out when people say we're a classic rock band." ROMINA PUGA



WATCH BAND

THE PARLOR MOB
TAKE THEIR TIME
SERIOUSLY.

PHOTOGRAPH BY ANDREW COOPER, STYLING: JESSIE
HAAS. HAIR: DANIELA FOR GIGI/CLOUTIER.

FROM LEFT:
ANTHONY CHICK,
SAM BEY,
DAVE ROSEN,
MARK MOIXES.
HAIR: DANIELA
FOR GIGI/CLOUTIER.
HAIR: DANIELA
FOR GIGI/CLOUTIER.





WATCHES



It's a watch that's
just what you need
to keep track of
time. It's a watch
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